



INSERTION ORDER

11150 Arrow Route Rd Suite E
 Rancho Cucamonga, CA 91730
 435.586 1449 Fax 888.368.4111
www.ScrapbookBusinessMagazine.com

Company _____
 Address _____
 Phone _____
 Fax _____
 Website _____

Representative _____
 City _____ St _____ Zip _____
 SMS (for reminders) _____
 Email _____
 Facebook _____

1. STANDARD RATE:

The prices below reflect a discount of 20% for on-time payment. Circle and initial your ad commitment.

	12 x Run	6 x Run	1 x Run
Sixth Page	175.00	210.00	230.00
Quarter Page	285.00	345.00	370.00
Half Page	580.00	700.00	755.00
Full Page	950.00	1140.00	1235.00
Double Page	1600.00	1920.00	2080.00
Cover	(Includes a feature story)		1200.00
Back Cover		750.00	1000.00
Product Insert	(100.00 per oz) +		500.00

2. Promotions

	Value
Email Blast	FREE with full page ad - 6 x run \$510.00
Audio Magazine	FREE with full page ad - 6 x run \$450.00
Online listing	FREE with full page ad-12 x run \$250.00
Logo on the cover	FREE with dbl page ad - 12 x run \$250.00
Cover Story	FREE with dbl page ad - 12 x run \$1200.00

LIMITED TIME PROMOTIONAL PRICING

[]	Dbl Page Ad	750.00	12 run commitment
[]	Full Page Ad	399.00	12 run commitment

Price Guarantee

Publisher guarantees that the contracted rate will not increase in subsequent years providing Advertiser has made all payments on time and has submitted artwork on time during the term of the agreement.

3. Credit

Advertiser will be required to submit a current credit application at the signing of this agreement.

4. Payments

Payments for advertising are due at the time artwork is submitted unless Advertiser has submitted a current Credit Application and been approved for payment terms. If credit has been established, payments are due 30 days following the artwork submission date. Credit Applications must be updated each year. All payments are to be made in US Funds.

5. Proof

Match Prints are required to guarantee actual color matching

6. Distribution

Magazines are distributed to every scrapbook storefront retailer in North America for FREE. Digital copies of the magazine are distributed to all paper craft retailers worldwide. Total distribution is in excess of 7000 retailers

7. Submissions Requirements

All artwork is to be submitted as follows:

File format	Adobe pdf , tiff or jpg. (Flattened image)
Fonts	With Attached fonts
Resolution	300 dpi
Images	CMYK
	FTP online upload

Imbed all fonts into the pdf file

Warning: Do not use RGB images in the design of your ad as they are not compatible with the CMYK rip process. Advertiser releases publisher from any ad irregularities as a result of RGB images and or failure to provide fonts.

8. Artwork Submissions

Artwork is to be submitted online using the FTP upload tool at :

www.ScrapbookBusinessMagazine.com

9. Submission Deadlines

Advertiser is responsible for payment per the terms of this agreement despite any failure to submit artwork by the due date regardless of whether or not the ad is able to be run. Reminders for artwork deadlines are sent by SMS as a courtesy but failure to receive the same is not an excuse for failing to provide current artwork. If artwork is not received by the submission date, the publisher may chose to run a pickup.

Issue	2011	2012
Jan/Feb	Due Nov 25, 2010	Due Nov 25, 2011
Mar/Apr	Due Jul 25, 2011	Due Jul 25, 2012
May/June	Due Mar 25, 2011	Due Mar 25, 2012
Jul/Aug	Due May 25, 2011	Due May 25, 2012
Sep/Oct	Due Jul 25, 2011	Due Jul 25, 2012
Nov/Dec	Due Sep 25, 2011	Due Sep 25, 2012

Ad commitment is for back to back sequential runs. Advertiser is not permitted to skip or postpone issue dates.

10. Mailing Dates

Subject to conditions outside Publishers control, magazines will be mailed by the 10th of the issue date of the magazine. Magazines are mailed USPS bulk mail.

11. Indemnification

All advertising accepted and published by publisher is on the representation that the Agency and or Advertiser are properly authorized to publish the entire

contents and subject matter thereof. The advertiser and or agency will indemnify and save the publisher harmless from against any claims or suits for libel, violation of infringement and any other claims based on the contents, subject matter or published advertisement.

12. Proper Content

Publisher reserves the right to reject any advertisement that in its sole judgment appears to be libelous or in poor taste.

13. Late Payments

If any payment is received late, the advertiser Acknowledges that they will lose any promotional pricing and will be liable for payment of all FREE offerings or incentives which they received.

14. Returned Checks

Advertiser agrees to pay 35.00 for any bounced checks in addition to any bank fees. Bounced checks will result in the loss of promotional pricing.

15. Cancellations

Cancellations will only be acknowledged if received in writing by certified letter. If advertiser was given promotional pricing for multiple runs, the pricing for previous ads will be recalculated to reflect standard rate pricing in addition to charges for any free promotions which were received. Advertiser will be re-invoiced and payment must be received before any cancellation will be approved in writing.

Advertiser agrees that editorial content, reader reviews, vendor reviews, grammar and or spelling are not grounds for cancelation without cause.

16. Ad Size Reduction

If advertiser requests to reduce the size of their ad, Promotional pricing will be lost and Advertiser will be re-invoiced for standard rate pricing as well as for any free promotional offerings which were received. Payment for the same must be received before advertiser will be released from obligation of contracted ad size.

17. Collections

In the event collections become necessary, Advertiser agrees to reimburse publisher for all administrative costs, collection fees, court costs and legal fees necessary in the collection process. The contract term amount will be accelerated with the full amount due and payable within 7 days of notice.

18. Notices.

All notices, consents and other instruments hereunder shall be in writing and mailed by certified mail, return receipt requested, postage prepaid and shall be directed to the parties hereto at the addresses herein above set.

19. Arbitration

In the event of any dispute or controversy related to this agreement, Advertiser agrees that the same shall be settled by small claims court or binding arbitration in accordance with the rules of the American Arbitration Association.

20. Entire Agreement

This agreement supersedes and cancels any and all previous negotiations, arrangements, offers, online promotions, Print promotions, audio promotions, brochures, agreements or understandings, if any, between the parties hereto and there are no express or implied representations, warranties or agreements between them, except as herein contained. This agreement may not be modified, amended or supplemented except by writing signed by both parties of this agreement.

21. Attorney's Fees.

In the event of legal proceedings to cure any element of this agreement, the prevailing party shall be entitled to recover as an element of cost of suit, and not as damages, reasonable attorney fees to be fixed by the court. The "prevailing party" shall be the party who is entitled to recover his costs of suit, whether or not the suit proceeds to final judgment. The party not entitled to recover his costs shall not recover attorney's fees. No sum for attorney's fees shall be counted in calculating the amount of a judgment for purposes of determining whether a party is entitled to recover costs of attorney's fees.

22. Jurisdiction

Jurisdiction for the benefit of this agreement shall be established as San Bernardino County, in the state of California, United States of America.

23. Severability

If any provision of this agreement is found to be unenforceable by a court of competent jurisdiction, the remaining provisions shall nevertheless remain in full force and effect.

24. Authorized Signatures

The individual signing this agreement warrants that they have authority to bind the company listed above and assumes personal liability and guarantee in the event the company does not honor the terms set forth.

Advertiser

Name

Position

Phone

Signature

Date

Scrapbook Premier

dba Scrapbook Business Magazine

Name

Position

Phone

Signature

Date

Fax a copy of this agreement to 888 368.4111
Mail the original signature copy to the address above within 7 working days